## Indianapolis Municipal Band

## Organizational plan

## 2024-2028

"To prepare and perform high-quality musical experiences which educate and uplift both members and audiences, fostering and encouraging a lifelong love for music, and a commitment to personal growth through artistic expression."

- 1) Financially solvent organization with sufficient physical and financial assets for two years of financial reserves.
  - i) Establish an annual budget, including anticipated funding sources for operating expenses to be adopted in January
  - ii) Establish approaches to achieving planned funding sources as needed
    - a) Explore grants for purchase of needed physical assets
    - b) Explore grants to facilitate ongoing operations/special events
    - c) Develop a process to invite previous donors to continue support
    - d) Maintain mechanisms for receiving online contributions
  - iii) Physical assets are assessed and plans made for improvements as necessary
    - a) Perform annual review of asset inventory to identify assets in need of maintenance or replacement
    - b) Obtain estimates for needed maintenance and replacement costs as needed
- 2) Band is assessed annually from the perspective of enjoyment and benefit to its musician members
- 3) Participation expectations are reviewed, in place, and band members are aware of them
  - i) Participation expectations are reviewed by the board with the director(s)
  - ii) Disseminate expectations so band members are made aware of the expectations
  - iii) Maintain material for new members defining expectations, band history, rehearsal and concert schedules
- 4) IMB concerts are actively promoted within the greater Indianapolis community
  - i) Website is actively maintained and supported by Webmaster
    - a) Business manager provides and monitors concert dates/times/locations
    - b) Program preparer provides and monitors band personnel information
  - ii) Business manager works with venues to mutually promote concerts
  - iii) Maintain a coordinator of media relations

- 5) Plans for alternate rehearsal space
  - i) Prepare to establish a committee to research a permanent IMB rehearsal/concert home, including possible cost(s) as needed.
- 6) Plan for an alternate trailer driver as needed
- 7) Develop a code of conduct and safety plan for the band